

## KENYA LIVESTOCK MARKET SYSTEMS ACTIVITY

The Feed the Future USAID Kenya Livestock Market Systems activity (LMS) is strengthening people's resilience to shocks and stresses and is reducing the prevalence and depth of poverty, household hunger, and chronic undernutrition in northern Kenya. LMS consists of a Leader Award, Associate Award One, and Associate Award Two.

### Our Approach

The activity's approach is based on the premise that through collective action; expanded and viable economic opportunities; strengthened institutions, systems, and governance; and improved human capital, people's resilience will be strengthened in the face of shocks and stresses. This will reduce the prevalence and depth of poverty, household hunger, and chronic undernutrition.

The activity uses risk-informed, shock-responsive, and context specific approaches to improve resilience in the five arid semi-arid lands (ASAL) counties of northern Kenya. LMS partners with both National and County governments to strengthen the delivery of priority and strategic social-economic interventions that will transform the lives and livelihoods of Kenyans. This approach is aligned with the Government of Kenya's priorities as defined in President Kenyatta's Big Four Agenda and the Counties Integrated Development Plans. The activity prioritizes co-investments with the government and leverages the private sector to sustainably scale community impacts. To ensure sustainability, LMS has deepened its engagement with county governments to build their capacity and to create an enabling environment through appropriate legislative processes for sustainable development and social accountability. The activity works to champion an inclusive Kenyan-led, -managed, and -owned development agenda while prioritizing implementing through and building the capacity of local institutions.



Traders at Isiolo livestock market following COVID-19 guidelines during a market day. Photo Credit: Lucy Kagendo / ACDIVOCA

### Supporting the Objectives with Grant Opportunities: Leader Award

The Leader Award is the management platform that works to maximize the capacity and collective impact of associate awards and beneficiaries. It provides centralized grants, totaling \$8 million, and administrative support for the associate awards. It also promotes resource sharing and exchanges among counties and implementing partners.

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## Expanding and Diversifying Viable Economic Opportunities: Associate Award 1

This activity is building vibrant market systems in livestock and other industries, enabling households to generate more income within the sector and diversify their income sources. In doing so, households—with a focus on young people and women—build resilience and create sustained pathways out of poverty. It also facilitates an improved enabling environment for inclusive economic growth, providing financial services to individuals and micro, small, and medium enterprises (MSMEs) to help them grow their income and businesses. This approach helps facilitate a more competitive livestock value chain for pastoralists moving up in the livestock market system.

### Duration

2017 - 2022 (5 years)

### Budget

\$49 million

### Focus Counties

Garissa, Isiolo, Marsabit, Turkana, and Wajir

### Implementing Partner

ACDI/VOCA

### Key Partners

Mercy Corps  
BOMA Project  
Smart Regional Consultants

## Strengthening Community Capacities for Resilience and Growth: Associate Award 2

Empowering communities and strengthening institutional systems helps to mitigate risks, especially to those most vulnerable like girls and youth, and expand local capacity to manage important resources. To achieve inclusive and sustainable growth, the activity uses strategies to equip more individuals and communities with the skills, resources, and information needed to benefit from expanding economic opportunities and to strengthen their resilience capacities. The activity also focuses on strengthening the capacity of the county governments to manage rangeland and water resources and assists with the development of multi-hazard response plans to help the communities and counties mitigate risks and disasters.

## Key Achievements (2020)

- Invested \$2,452,805 and leveraged \$205,798 in private sector matching funds for livestock value chain investments.
- \$1,585,000 has been committed to support MSMEs to mitigate the economic impacts of COVID-19.
- 8,162 youth, small, and large grants were approved for a cumulative total of \$2,932,720.
- Over \$2 million in grants given to 73 MSMEs Northern Kenya, helping low-income families diversify their livelihoods, build resilience, and increase their incomes.
- Over 23.5 hectares have been put under improved management practices, hence promoting improved climate risk reduction technologies and natural resources management that improve community resilience to shocks.

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